

→ **FINANCIAL BENEFITS**

- **Higher Commissions** are yours with TTA's preferred cruise lines and tour operators. International air travel is often available to you at higher commissions or low net fares. TTA's preferred hotels pay commissions promptly. Our on-site ground operators let you establish the price your customer pays for custom destination services.
- **Lower Operating Costs** and freedom from managing staff let you focus on what you love to do, while worries such as brick-and-mortar overhead belong to someone else. Meanwhile, TTA's technology, marketing, and support services do a lot of the heavy lifting for you. And big-ticket items such as GDS contracts and ARC bonds are orchestrated by us. You'll experience faster, better response when you use our "exclusive" reservations lines. And you can have your own personal website - a site that you can customize, update, and change from virtually any remote location.
- **Mid- and Back-Office Solutions** provide you with operational savings from consolidated negotiations with an array of vendors.

Do you own or manage a travel agency?

Are you currently working as a travel advisor?

Are you a self-employed travel sales professional?

Could you benefit from . . .

- **Higher commissions?**
- **Lower Operating Costs?**
- **World-class marketing?**
- **A robust sales support system?**
- **Comprehensive travel product advantages?**

These benefits, and more are available to those who align themselves with The Travel Agent, Inc.

For more information about how you can become an independent contractor or host your agency with us, please contact **Mark Moorhead, 800-347-2512, mark.moorhead@thetravelagentinc.com, www.thetravelagentinc.com**



Business Growth for Independent Travel Sales Professionals

Join the best to be your best



- **AS AN AGENCY OWNER OR INDEPENDENT CONTRACTOR**, you create your own vision, set your own goals, and make your own decisions. Your success, and your clients' satisfaction, are directly related to how well you marshal resources and apply your skills.
- **THE PRESTIGIOUS VIRTUOSO NETWORK** offers unmatched advantages to agency owners and independent contractors who have traveling clients and a taste for success. Those advantages are all yours if you align yourself with The Travel Agent, Inc. You can do this without giving up your independence or compromising the privacy of your client list.
- **HIGHER COMMISSIONS, LOWER OPERATING COSTS**, and a host of other benefits await you in a new future that begins as soon as you turn the page.

The Travel Agent, Inc. *Offers Benefits for* *Independent Contractors* *and Agency Owners*

Join our team that offers a professional association with Virtuoso and The Tzell Travel Group. You will quickly appreciate the financial benefits and travel resources that these billion dollar entities provide.



THE TRAVEL AGENT
personal travel advisors
Established 1979.

800-347-2512

www.thetravelagentinc.com

→ HUGE PRODUCT ADVANTAGES

- Virtuoso Air and the Tzell Travel Group serves your international, first-class, business-class, private jet, and cruise-bound client, often with high profit margins.
- Virtuoso Voyager Club offers your clients escorted group travel on deluxe and luxury class cruise ships with a complimentary cocktail party and exclusive shore event at no cost.
- Virtuoso Explorer offers your clients a host and complimentary shore adventure on popular priced cruise ships.
- Virtuoso and Tzell Travel Hotel and Resort Programs give your clients added value or special advantages not available to the general public, at no extra cost.
- Virtuoso's On-Site. These local operators are an exclusive network of the world's best travel guides who can provide any level of service from simple airport meet-and-greet to posh, private, highly customized FIT touring in more than 60 countries worldwide.
- Virtuoso's Specialty Suppliers, a world-class collection ranging from insurance and rental car companies to active and adventure vacation operators, offering you special pricing and/or best-available commissions.
- Wouldn't You Like Leads? We have them - when you join the TTA team, you will be rewarded with travel leads from a wealth of resources.

→ ALL MARKETING COMMUNICATIONS WILL HAVE YOUR NAME, PHONE & EMAIL CONTACT INFORMATION. CHOOSE FROM THE FOLLOWING:

- **Travel + Life:** Virtuoso's award-winning travel magazine, arrives in your clients' homes presented as a gift from you. Every copy directs your clients back to you, and is personalized with your name and/or business name.
- **Insights:** A Premium Publication, directed to those seeking popularly priced vacations, is heavily customized with messages chosen by you from your client list, and personalized with your contact information.
- **Travel ASAP** presents call to action travel promotions that either expire or depart within the coming 90 days, supporting consumer trends to book closer to departure.
- **Direct Mail:** Free four color mailings are directed in your name to those of your clients who best match the appropriate demographic profile - always with your advance permission.
- **E-Marketing** is directed in your name to those of your appropriate clients for whom you have supplied e-mail addresses, again with your (and their) permission.
- **Your Personal Website** is also available, to which you can direct your clients and potential clients for a wide range of leisure travel options.
- **No Touch:** You select the marketing and the clients and we handle all of the postage, email and website updates

→ PROFESSIONAL SUPPORT FROM THE TRAVEL AGENT MANAGEMENT TEAM & SUPPORT STAFF

- The Travel Agent Inc. support provides phone and e-mail support over extended hours to our member agents.
- The Travel Agent's private intranet site and remote access provides useful tools for all aspects of your sales process. Access can be from home, office, or while traveling.
- Virtuoso.Composer a password-protected intranet site, provides agent-level detail and contact/booking information for thousands of leisure travel options, as well as on-line directories and other features to help you manage your business and sell to consumers.
- Client Relationship Management Tools are available to help you to manage and grow your client list while maintaining its confidentiality.
- Virtuoso Institute is comprised of sales, product and other training made possible by a professional training staff.
- Networking Opportunities connect you in person with On-Sites from around the world, as well as Virtuoso's preferred suppliers and key staff. Our annual Travel Mart, plus regional meetings, an international symposium, and training expos, offer exceptional professional, networking, and learning experiences.

→ ADDITIONAL RESOURCES AND OPPORTUNITIES FROM THE TRAVEL AGENT, INC. (TTA)

- At home with The Travel Agent Inc. Our services and technology are flexible enough to let you work from your office, from your home, or even from the road. It's completely up to you.
- More to Come at The Travel Agent, Inc., we never sit still. You'll hear more about exclusive travel products, local business development, higher levels of customized, personalized marketing, strategic addition of key suppliers, international expansion, and more. All of this means an increasing level of opportunity for you.

→ TO QUALIFY

- You can affiliate with The Travel Agency, Inc., under your own name or a DBA name. We invite you to ask us for additional details. Learn how you can put your burning desire to succeed and grow your business as an independent sales professional.

→ CONTACT

Mark Moorhead, CTC

President

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800-347-2512